



# The New Jersey Marathon Health & Fitness Expo

## Monmouth Park Racetrack – May 4-5, 2012

The New Jersey Marathon Health & Fitness Expo promises to provide the best opportunity to promote and market your company's products and services in New Jersey. The expo is held in conjunction with the New Jersey Marathon with an expected 12,000 runners and walkers with friends and family coming to this 2-day expo.

The Health & Fitness Expo will take place on May 4-5, 2012, indoors at the Monmouth Park Racetrack grandstand. The Expo will serve as the pick-up location for bibs, t-shirts and Goodie Bags for all participants. The Expo is free and open to the public. Plan now to be involved and catch all the excitement of the New Jersey Marathon Health & Fitness Expo.

### SHOW DATES

Friday and Saturday, May 4 and 5, 2012

### EXPO HOURS

Set-up: Thursday: 1:30 p.m. to 7 p.m.  
Friday: 7 a.m. to 12:30 p.m.

Show Hours: Friday: 1 p.m. to 8 p.m.  
Saturday: 9 a.m. to 6 p.m.

Tear Down: All exhibitors must have their booths dismantled and removed from the hall by 11:59 p.m. Saturday.

### EXPO LOCATION

**Monmouth Park Racetrack Grandstand**  
175 Oceanport Ave.  
Oceanport, NJ 07757

### Pay-By-Check BOOTH PRICES\*\*

10'x10' Booth:.....\$975  
10'x10' Corner Booth:.....\$1,025  
10'x20' Booth:.....\$1,850

\*\*Additional booth configurations are available upon request.

### Booth price includes:

- Booths are 10'x10'. Refer to the Expo Floor Plan for details
- Booth package includes a 6' draped table, 2 chairs and a wastebasket
- 7"x 44" booth ID sign
- Booths are not carpeted
- Any additional equipment must be arranged at exhibitor's cost
- Booth Electrical - \$50 for a basic 5A, 110V circuit

### INFORMATION

For any additional information call Jim Furuya at (317) 201-9511. You may also contact him at [jim@eventfuel.net](mailto:jim@eventfuel.net)

### PAYMENT

A non-refundable payment of 25% of the total booth fee reserves each booth. Final payment is due April 20, 2012.

### CANCELLATION

An exhibitor will not be at liberty to cancel or withdraw their application once the New Jersey Marathon has confirmed it.

## General Exhibitor Information

PLEASE PRINT OR TYPE

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact: \_\_\_\_\_

Products and/or Services to be exhibited: \_\_\_\_\_

<u>Item</u>	<u>Price</u>	<u>Quantity</u>	<u>Total</u>
<input type="checkbox"/> Standard Booth (10'x10')	\$975.00	_____	\$ _____
<input type="checkbox"/> Corner Booth (10x10')	\$1,025.00	_____	\$ _____
<input type="checkbox"/> Standard Double Booth (10'x20')	\$1,850.00	_____	\$ _____
<input type="checkbox"/> Double Corner Booth (10'x20')	\$1,950.00	_____	\$ _____

Additional Expo Items (Power, extra tables)

<input type="checkbox"/> Electrical Booth Power (one 5A, 110V circuit)	\$50/Circuit	_____	\$ _____
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Total: \$ \_\_\_\_\_

If you need other items, please contact us.

Booth Preference: #1 \_\_\_\_\_ #2 \_\_\_\_\_ #3 \_\_\_\_\_

**Note:** Booth assignments will be confirmed with receipt of payment.

Booth Sign to Read: \_\_\_\_\_

Please mail, email or fax the signed application to:

**The New Jersey Marathon Health & Fitness Expo**  
5246 Norwaldo Ave.  
Indianapolis, IN 46220

**If paying by check, please make payable to: US Road Sports & Entertainment of New Jersey, LLC**  
Fax: 317-245-2445  
jfuruya@usroadsports.com

Booth location reservations are not guaranteed until this form has been received and payment has been made.

If you wish to pay by credit card, please go to <https://boothboss.com/floorplan/index.php?showID=280> and register online. For multiple booths, please contact Jim Furuya prior to registering to receive the multiple booth codes. On-line discounts are not applicable to pay by check prices.

## APPLICATION FOR THE NEW JERSEY MARATHON EXPO

We, the undersigned, submit our application for participation in the NEW JERSEY MARATHON HEALTH & FITNESS EXPO, subject to the Rules and Regulations governing the event and its production, as detailed in this expo brochure. We agree to adhere to all show Rules and Regulations, including complying with the provisions of liability. As we understand, Expo Exhibitors are welcome to display, giveaway or sell products. Selling of any merchandise or item containing the New Jersey Marathon name or logo is strictly forbidden without the express written consent of the US Road Sports & Entertainment of New Jersey, LLC (USRS). Enclosed is our check for the booth(s) space indicated and by the deadlines specified. ACCEPTANCE: This application becomes a binding contract when accepted by USRS. Upon receipt, booth assignment will be confirmed. An exhibitor kit and any additional instructions will be forwarded to your attention. Please return the signed application and payment via mail, email, or fax.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Rules and Regulations

1. US Road Sports & Entertainment of New Jersey, LLC reserves the right to final exhibitor approval or to reject or restrict any exhibit or exhibitor.
2. Exhibitor agrees that no refunds will be made to an exhibitor who fails to occupy space.
3. Exhibitor may purchase more than one booth.
4. Exhibitor agrees to be open and staffed during all show hours.
5. Exhibitor agrees not to sublet exhibit space.
6. All materials and displays must be arranged in such a manner so as not to disturb the aisles or exhibits in adjacent exhibits, either physically or visually. Exhibitor agrees not to make undue noise, odor, or obstruct sales, use bright or hazardous lights, cause damage to the building or booth equipment, or act in any manner deemed inappropriate by US Road Sports & Entertainment.
7. Literature and/or other promotional material cannot be handed out or left for display, or otherwise distributed in any area other than the booth space at any time without the express written permission from US Road Sports & Entertainment.
8. Exhibit structures should be made of fireproof/flame retardant or treated materials not given to flammability. No flammable decorations or other materials of flammable nature (e.g. helium) maybe used. Use of materials must conform to the (Oceanport) Fire Department Regulations. **Proof of such flame retardant treatment must be present at each booth, as required, during the exhibition.**
9. **Exhibits are limited to 10' in height (including pop-up tents, banners and any poles or standards). Any exhibit exceeding 10' in height must have written permission from US Road Sports & Entertainment.**
10. Exhibitor may sell pre-packaged food items intended for off-premise consumption only. Any Exhibitor giving away packaged food or beverage products will be fully responsible for any and all liabilities that may result from consumption of their products.
11. Exhibitor will allow US Road Sports & Entertainment to use any photographs or video of the exhibit (and people) for its own purpose.
12. All Exhibitors must comply with the requirements, laws and regulations of the State of New Jersey, the Borough of Oceanport, the Long Branch Fire Marshal or other relevant authority, and all Exhibitors are deemed as having notice of such requirements and regulations bound thereby. All Exhibitors, whose businesses are based outside of New Jersey, conducting sales must report sales tax.
13. Each Exhibitor shall indemnify US Road Sports & Entertainment of New Jersey, LLC against any claim that maybe made upon them in respect to any alleged infringement of any copyright or patent by another Exhibitor during the period of its occupancy of any allotted space.
14. Exhibitors must adequately insure and keep themselves insured to cover the liabilities under these Rules and Regulations. Exhibitors shall provide US Road Sports with proof of general liability insurance of at least \$1 million per occurrence and in the aggregate, auto insurance of at least \$1 million per occurrence and in the aggregate and workers' compensation insurance of at least \$500,000. US Road Sports reserves the right to require additional amount of insurance depending on the Exhibitors booth size and type of activity taking place at the Exhibitors Booth. Prior to occupancy, Exhibitor shall provided such proof of insurance and a certificate of insurance listing US Road Sports & Entertainment as an additional insured on the general liability and auto policies.  
Please send the certificate of insurance to:  
Certificate Holder: US Road Sports & Entertainment of New Jersey, LLC  
5080 Spectrum Dr, Ste 609 East  
Addison, TX 75001  
Atten: Jim Furuya  
[jfuruya@usroadsports.com](mailto:jfuruya@usroadsports.com)  
(f): 317-245-2445
15. Exhibitor agrees that US Road Sports & Entertainment may change space assignments.
16. Exhibitor agrees that all belongings shall be removed from the Expo Hall by midnight, May 5, 2012. Any items left will be removed and stored at the exhibitor's expense.
17. Selling is allowed. Products should be sold at a reasonable retail cost.
18. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against US Road Sports and all its related events. Exhibitor shall pay all costs pertaining to moving in and moving out. Exhibitor shall be liable for all damages which they may cause to the building or otherwise in connection with their exhibit.
19. Exhibitor agrees that in the case of war, fire, strike, government regulation, public enemy or other cause, the event or any part thereof may be prevented from being held. In that case, the management, in its sole discretion, shall refund to the applicant, his/her proportionate share of unused funds.
20. Exhibitor agrees to assume all responsibility for loss, theft, or destruction of goods or for personal injuries to himself, his employees, agents, representatives or visitors. He/she will hold harmless US Road Sports & Entertainment of New Jersey, LLC, the New Jersey Marathon and its related events, Event Fuel LLC, Monmouth Park, their officers, shareholders, employees and/or representatives from any and all liability in connection with any and all of the above.
21. US Road Sports and Entertainment as owner and operator of the New Jersey Marathon reserves the right to the use of the name, trademarks, logos and copyrighted materials. No use of the name New Jersey Marathon and/or any of their logos, trademarks or copyrights for any commercial purpose or any merchandise for sale or giveaway is authorized without the express written permission from US Road Sports & Entertainment.
22. Should any question arise whether provided for in these Rules and Regulations or not, the decisions of US Road Sports shall be final and binding on each and every Exhibitor.